Masterclass

Reaching Transformational Excellence

Description

Transformation is often misunderstood. Especially when everyone talks about digital transformation. It creates the illusion that all problems can be solved with new technologies. Well, yes, advanced technologies like artificial intelligence can help. But that alone cannot solve everything. And why is that? Because there are people involved in so many everyday processes in companies and societies. So much more attention is needed to understand the human part of any desired transformation. That is why this work is designed to enhance your mastery of designing for human behavior and attitude change. And then empower your transformative solutions with the capacity to address today's large-scale challenges.

Takeaways

- STIBE method.
- Transformation Design Framework.
- 11 tools for transformational excellence.
- Efficient technology design for transformation.
- Mastery in removing the root causes from human thinking.
- Upgraded skills in change management.
- Fluency in organizational transformation.
- Advanced personal growth in human neurology.
- Certificate of excellence.

Participants

- Chief Transformation Officers
- Change Management Professionals
- C-Suite Decision-Makers
- HR Managers
- Technology Designers
- Change Makers
- Disruptors
- UX Professionals
- Behavioral Consultants

Content

	Day 1	Day 2
08:30	Organizational Transformation Human Change Management Teamwork: Defining Transformation	Human Artificial Intelligence Achieving Hyper-Performance Teamwork: Project Solution Ideas
10:00	Break	
10:30	STIBE Method Guidance Tools: Typology and Vectors Teamwork: Project Initiation	Design Phase Tools: Architecture and Socium Teamwork: Upgrading Solutions
12:00	Lunch	
13:00	Investigation Phase Tools: Triangle and Curve Teamwork: Project Application	Assuring Phase Tools: Moderation and Ethics Teamwork: Finalizing Solutions
14:30	Break	
15:00	Investigation Phase Tools: Metric and Circles Teamwork: Project Development	Teams: Presenting Solutions Reflections and Feedback Next Steps
16:30	End	